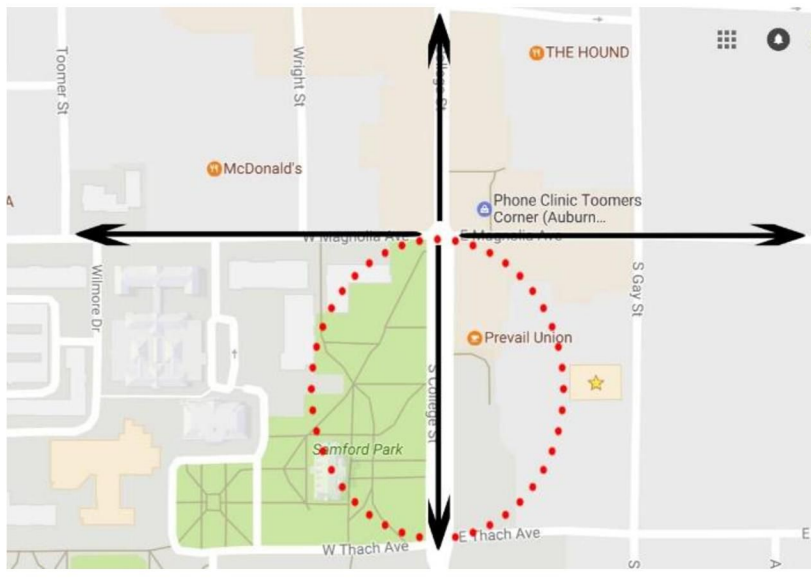


City of Auburn, Downtown Measurement

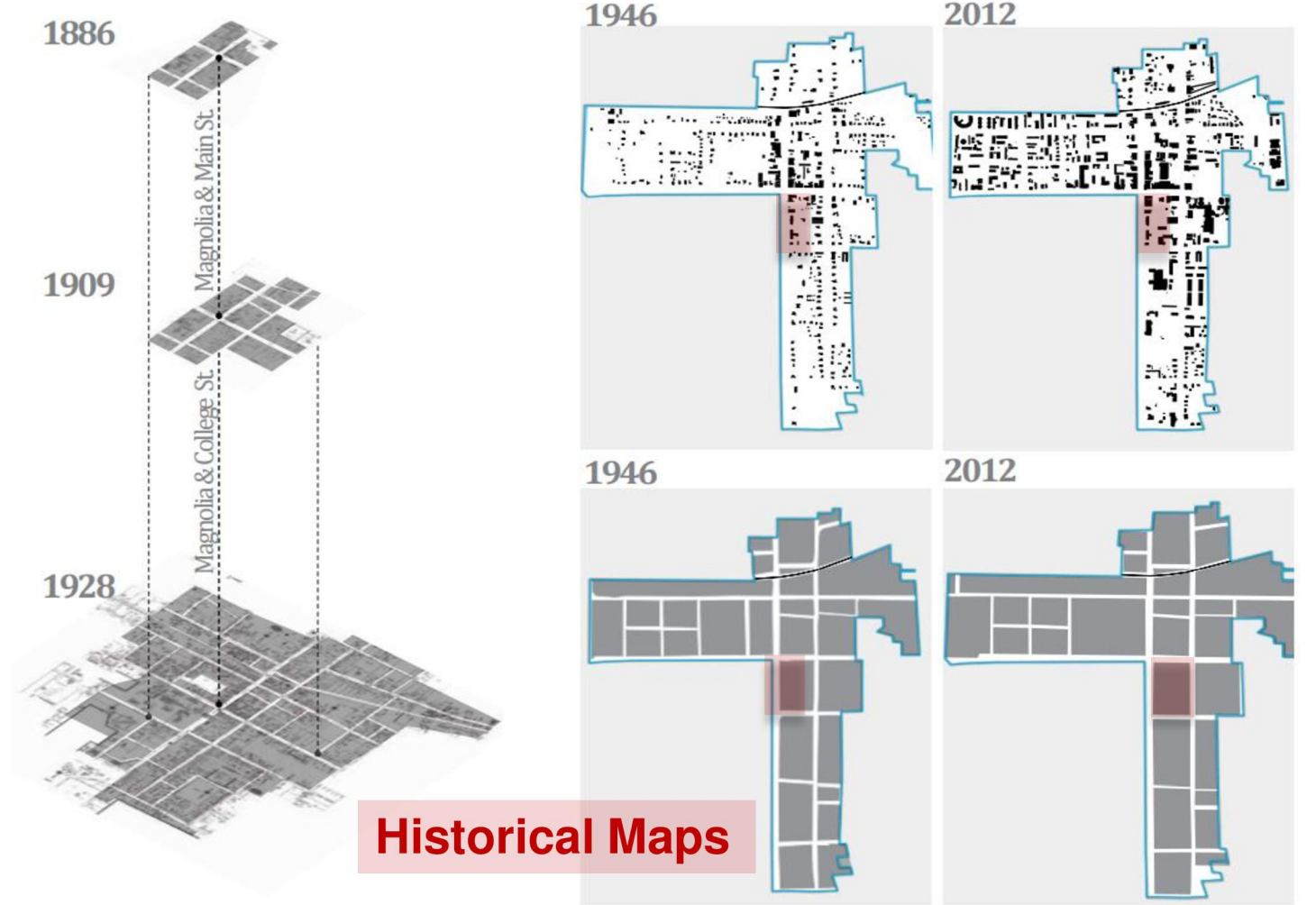
Hanieh Ajideh, Indrani Das, Yuying Huang, Weihang Bai, Feng Xiong



Auburn Downtown



Auburn is a college town in Alabama, it is also the site of Auburn University. Auburn downtown area covers the area with 15.78 acres from north West Glenn Avenue to south Magnolia Avenue and west South Donahue Drive to east Wright Street. The main campus of Auburn University is close to downtown area. The historic heart of Auburn is centered on Toomer's is characterized by aging low-rise apartment buildings and mixed-use blocks of retail and restaurant.



Historical Maps

The impact of Auburn downtown development is education and religion, its growth and recession is related to major historical events such as the Civil War. Most veterans were seeking high education, the economy began to move and downtown core.

ANALYSIS



Imageability: With limited constructional areas surrounding Auburn-South core area, few parks are located along the South College streets. Samford Hall is regarded as the most prominent landmark in this area. This area has 70% historic buildings



Enclosure: The South College Street maintains an average long sight line. When facing the South core area, half of the district distribution are occupied with building walls on the right-hand side. Trees are scattered along the South College street on both sides.



Human-scale: The majority of buildings around South-core area are 10 feet height. A great number of street's furniture provided convenience for passengers. Three linkages are connecting the both sides of South-Core area.

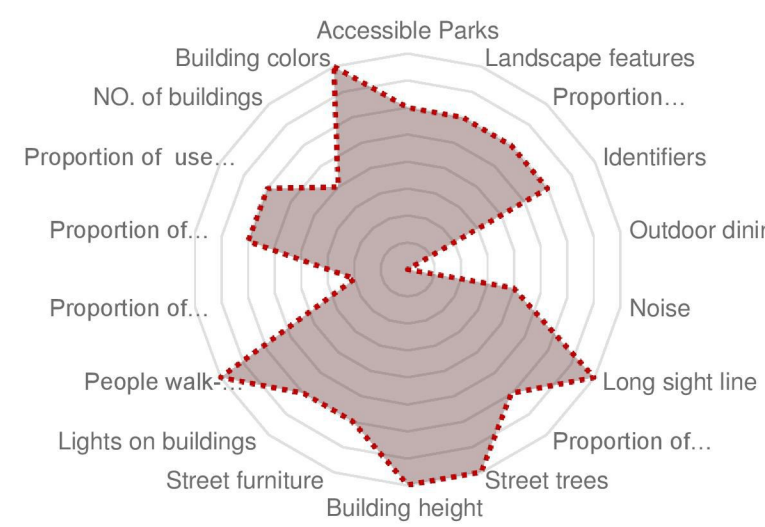


Transparency: Basically, all buildings were built with windows. However, a large amount of them are blocked or tinted. The situation of active use is currently increasing because of the incoming summer.

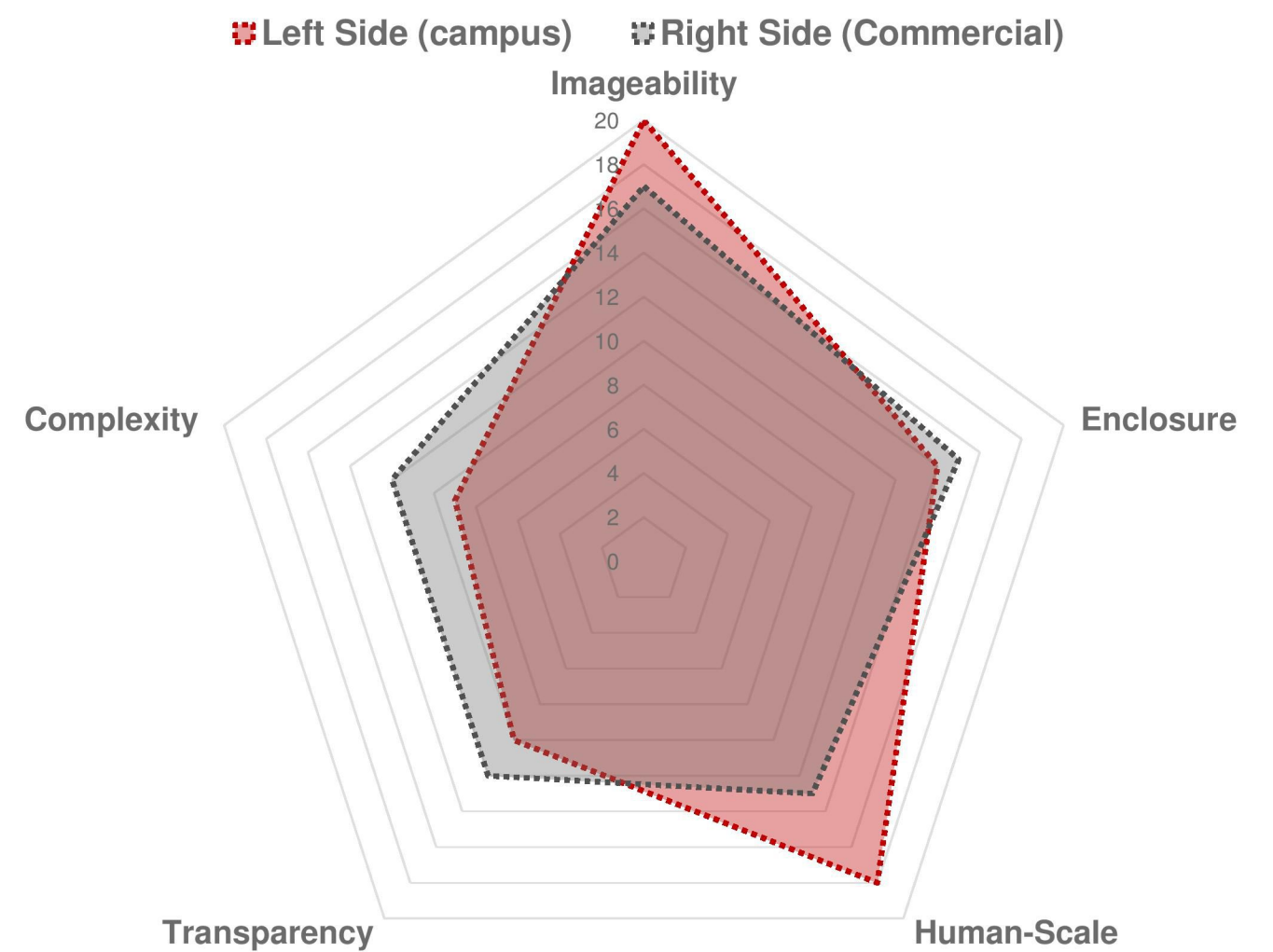
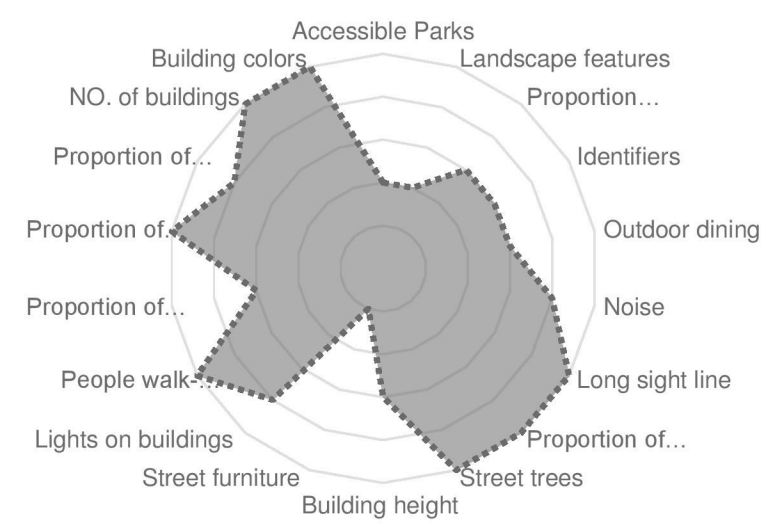


Complexity: South-core area contains 11 buildings. There are four buildings on campus section, and 7 buildings on commercial section. The main color of these buildings is brick red.

Left side (Campus)



Right side (Commercial)



CONCLUSION

The left side of south college street seems more distinct and recognizable. The signage of Auburn University and Samford Hall makes that side more visible and attractive which is vague on the right side. There is also a few street furniture in the right side then the opposite which should be improved to maintain a proper streetscape. Auburn has the capability to flourish beyond just the college atmosphere and grow to become more than just college towns. So, Auburn Downtown can attempt to be a larger, more diverse experience that is an amenity to students and faculty, but also to young professionals, families, empty nesters and retirees.